

## **Intergroup 5 (IGS) Representative Meeting Minutes**

**Date: October 5, 2011**

**UNAPPROVED; November 2, 2011**

### **Groups Represented**

Bradfordville; Central, (909); Crawfordville; Happy Hour; Lake Jackson; Northside (2); Mustard Seed; Woodville

### **Secretary's Report**

Approved

### **Treasurer's Report**

September, 2011, treasurer report approved.

October report: Treasurer, Debra reported beginning balance \$2,157.02; total contributions \$700.74; total expenses \$418.82; ending balance \$2,438.94; savings account beginning balance, \$4,444.63; savings account ending balance, \$4,445.20; literature account beginning balance, \$1,428.67; literature sales, \$656.05; literature ending balance, \$2,084.72; First time contributions from Bradfordville, Havana Sunday Night, and Lake Jackson; authorized Debra to pay Talcon \$257.01

### **Office Coordinator Report**

None

### **Literature Report:**

Chair, Clay, was absent; total \$3,331.55.

### **Activities Report:**

Activities Chair, Chuck, said the holiday party was scheduled for December 10, 2011. Asked intergroup reps to ask their groups to donate a meat; Chuck agreed to make flyers, about the holiday party, to pass out. Need help with decorations; Need donations for the raffle. Reps were to take that back to the groups for donations.

### **Web Committee Report:**

Approved September, 2011 Report; agreed to change the time of the Apalachicola meeting.

September 2011 Web Committee Report

Open Items:

1. Making W&W updating its own page.

Closed Items:

1. Posted Area 14 district gratitude dinner.
2. Removed the Thursday night Woodville "Singleness of Purpose" AA meeting.

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Google Analytics IG5 website statistics highlights for September 1, 2011 – September 30, 2011

- Total visits 729 down from 947 (-23.02%), 534 unique visitors down from 677 (-21.12%)
- Page views 1,195 down from 1,509 (-20.81%), 985 unique views down from 1,246 (-23.11%)
- New visits 61.3% down from 62.1% (-1.25%), bounce rate 69.3% down from 70.8% (-2.09%) (bounce rate is the percent of times a viewer left our site from the main page)
- Most visited pages (top 5):
  1. Home Page 874 visits down from 1,121 (-22%);
  2. Documents hold position with 45 down from 46 (-2.2%)
  3. Contacts holds position with 36 down from 44 (-18%)
  4. Links holds position with 33 up from 44 (-25%)
  5. The Message page replaces District 5 Info with 25 down from 34 (-27%)

New visits 62.09% up from 60.41% (2.78%), bounce rate 70.75% up from 63.56% (11.31%)(bounce rate is the percent of times a viewer left our site from the main page)

- Most visited pages (top 5):
  2. Home Page 1,121 visits up from 900 (24.56%);
  3. Documents replace the St. George Island Meetings with 46 up from 28 (64.29%)
  4. Contacts replace Links with 44 up from 33 (41.94%)
  5. Links replaces East Point Meetings Page with 44 up from 37 (18.92%)
  6. District 5 Info replaces the Message page with 42 up from 23 (82.61%)

### **District 5 Report:**

Tracy reported that elections were in October, 2011; November 19, 2011, is the Gratitude dinner; February 12, 2012, is a workshop on sponsorship;

### **The Message:**

We may have someone to edit the Message.

### **12 Step News:**

Chair, Jim, reported that every call was taken.

### **Old Business:**

Nominations for the Intergroup Executive Committee Offices; Julia K. was nominated and accepted the position of Secretary; Sabrina was nominated and accepted the position of Vice Chair; Larry agreed to remain Chair; All three nominees were unanimously voted into Intergroup positions; We need a treasurer; Treasurer ,Debra, has already served two years and cannot serve again.

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### **New Business:**

Members can sign up for Google groups to keep in touch with each other; New Executive Committee takes positions in January, 2012.